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FILING DATE

76058 7590 04/04/2011 YAHOO! INC. C/O GREENBERG TRAURIG, LLP

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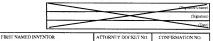
APPLICATION NO.

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085804-010801

10/28/2003 Lawrence Morrisroe THE OF INVENTION, METHOD AND SYSTEM FOR CREATING, SERVING AND TRACKING ADVERTISEMENTS

APPLN, TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE	
nonprovisional	NO	\$1510	\$300	\$0	\$1810	07/05/2011	
EXAMINER		ART UNIT	CLASS-SUBCLASS				
RETTA, YEHDEGA		3622	705-014000				
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3. ASSIGNEE NAME A	ND RESIDENCE DAT	A TO BE PRINTED ON	THE PATENT (print or typ	ne)			

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(A) NAME OF ASSIGNEE (B) RESIDENCE: (CITY and STATE OR COUNTRY)

Yahoo! Inc. Sunnyvale, California Please check the appropriate assignee category or categories (will not be printed on the patent) : 🔲 Individual 📓 Corporation or other private group entity 📮 Government 4a. The following fee(s) are submitted: 4b. Payment of Fce(s): (Please first reapply any previously paid issue fee shown above) 🖾 Is me Fee A check is enclosed Dublication Fee (No small entity discount permitted) Payment by credit card. Form PTO-2038 is attached. Advance Order - # of Cooles The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment, to Deposit Account Number _50-1561 ____ (enclose an extra copy of this form).

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